



CURRICULUM VITAE

KATHARINA GRÜNINGER

Strategic Communication and
Leadership Master Studentin

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Experience

Corporate Communications

Internship and two year traineeship at Bertelsmann SE & Co. KGaA — FEB. 2022 - JUN. 2024

Social Media Management

R2 Collectibles — NOV. 2021 - JAN. 2022

Communication and Multi-Media Design

Internship at Arte Viva B.V., Utrecht, The Netherlands — FEB. - JUN. 2021

Event & Social Media Management and HR

International Student Association Arnhem — SEP. 2018 - SEP. 2020

Voluntary work in a refugee home

WIE (Welkom in Elderhoeve) Kinderen, Netherlands — SEP. 2018 - FEB. 2019

Project Management Content Marketing

Internship at Territory CTR GmbH, Gütersloh — FEB. - JUL. 2018

Volunteering at a soup kitchen

Wadadee Cares, Windhoek Namibia — SEP. - DEC. 2017

Education

Strategic Communication and Leadership, Master of Arts

Universidade Católica Portuguesa — EXPECTED JUL. 2026

Communications Officer Training German Academy of PR

Content: Strategic Communication, PR, Media Relations, Digital Communication, Strategic Conception — JUL. 2023 - DEC. 2023

Communication, Bachelor of Arts

International School of Business, Arnhem, The Netherlands — JUL. 2022

Content: PR, Strategic Integrated Communication, Online and Offline Marketing, Internal Communication, Content Creation, Intercultural Communication, Branding

Skills

- Strategic Communication
- Project Management
- Content Creation (Adobe, Canva, Social Media)
- Microsoft Office, MailChimp, WordPress
- Teamwork
- German (native) and English (fluent)
- Portuguese (A1), French (A1)
- Creative Problem Solving
- Intercultural Communication